**PRESS RELEASE**

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**The New Rosolina Series From California Faucets Brings Italy’s Casual, yet Elegant Coastal Lifestyle into the Kitchen**

Beneath Rosolina’s shapely curves, the Italian-inspired faucet features the company’s signature solid brass construction from top to bottom

(Huntington Beach, CA, July 7, 2016) California Faucets introduces the Italian-inspired Rosolina Series kitchen faucet, part of the company’s award-winning Kitchen Collection. The Rosolina Pull-Down Kitchen Faucet’s tulip-shaped silhouette reflects the casual essence of the beach lifestyle in the North of Italy. Yet beneath the graceful curves, you’ll find a powerhouse of a faucet made of solid brass. From the company known for lavatory faucets made with high-quality American craftsmanship and endless customization options, the transitionally styled Rosolina Series invites designers and homeowners to create a fully coordinated and stylish sink with its complete range of coordinating accessories.

Inspired by the easy-going lifestyle of its namesake, the idyllic Italian beach town south of Venice, Rosolina infuses the kitchen with a sense of casual refinement. Just as tourists and locals flock to enjoy the smooth sandy beaches of Rosolina, those in the kitchen find themselves drawn to Rosolina’s graceful curves and simple yet luxurious silhouette. From Rosolina’s elegant tulip-shaped base, through its smooth arching spout, culminating in a subtly curved pull-down spray head, Rosolina blends beautifully with both classic and contemporary design styles.

“Though Rosolina reflects the silhouette of a delicate tulip, don’t let its gentle curves fool you,” says Noah Taft, Senior Vice President of Marketing and Sales for California Faucets. “While some other kitchen faucet brands incorporate inferior materials into their products, including plastic or cheaper composite metals, we construct Rosolina and all faucets in our new Kitchen Collection with 100-percent solid brass,” adds Taft. “It’s one of our signature methods of manufacturing that has gained us a reputation for producing truly quality faucets.”

Another notable feature of Rosolina, and all Kitchen Collection faucets, is an ergonomic pull-down spray head. A highly desirable element for today’s busy sink areas, it includes magnetic docking for easy return as well as seamless toggling back and forth between single stream and spray modes. Another sign of California Faucets’ commitment to quality, Rosolina’s spray head (and that of all Kitchen Collection faucets) is made of solid brass. Most kitchen faucets on the market incorporate inferior plastic for this often-cheapened element. Plus, all spouts also swivel 360 degrees for maximum reach and flexibility.

The shapely curves echo through Rosolina’s refined stick handle as well as throughout the coordinating collection of sink accessories. Rosolina’s tulip-shaped profile is elegantly expressed through the matching Pull-Down Prep/Bar Faucet, Hot/Cold Water Dispensers, Soap Dispenser, Air Activation Switch for Disposer, and Air Gap. The full line of accessories allows designers and homeowners to create a “complete look.” And since all faucets and accessories are offered in a selection of more than 30 artisan finishes (including 15 PVD finishes with a lifetime guarantee against tarnishing), the sink area can reflect a genuine sense of individuality.

Pricing for the Rosolina Series begins at $875 for the Pull-Down Kitchen Faucet in Polished Chrome. To view the entire Kitchen Collection, including the *Interior Design* Best of Year award winning Corsano Culinary Faucet (which features an industry-first ability to customize the spring in any of the company’s 15 PVD finishes) visit [www.californiafaucets.com](http://www.californiafaucets.com).

**About California Faucets**

At California Faucets we believe in artisan hands, not mass production. Since 1988, our factory in Huntington Beach, California has manufactured bath products that can be easily customized or purchased exactly as shown in our catalog. We proudly provide the latest in bath and shower technology with innovations, such as [StyleDrain®](http://www.calfaucets.com/category/luxury-drains/styledrain), [StyleTherm®](http://www.calfaucets.com/category/shower-and-bath-systems/shower-and-tub-systems/styletherm-thermostatic-systems), and [ZeroDrain®](http://www.calfaucets.com/product/zerodrain-pop-down-style-lavatory-drain-9050z). These groundbreaking innovations turn utilitarian products into beautiful design statements, and are the heart of our ever-evolving line of faucets, shower fittings, luxury drains, and accessories. Utilizing the expertise we’ve perfected in the bath, we’ve applied the same concepts of handcrafted quality and customization to our first-ever line of kitchen faucets. Launched Fall 2015, [The Kitchen Collection](http://www.californiafaucets.com/category/kitchen-products) combines Italian design with California craftsmanship and offers a full range of matching accessories for a thoroughly coordinated look. For more information about California Faucets call 800-822-8855 or visit [www.californiafaucets.com](http://www.californiafaucets.com).

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