**PRESS RELEASE**

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**California Faucets Kitchen Collection Accessories Allow Designers to Effortlessly Create a Stylish Sink Ensemble**

Each solid brass accessory reflects the sensibilities of its faucet series, making it easy to plan a cohesive style concept.

(Huntington Beach, CA, February 14, 2017) In the California Faucets Kitchen Collection, beauty is in the details of its fully coordinated ensembles. From traditional and transitional styles like [**Rosolina**](http://www.calfaucets.com/series/rosolina) and [**Davoli**](http://www.calfaucets.com/series/davoli), to the streamlined and contemporary [**Poetto**](http://www.calfaucets.com/series/poetto)and [**Corsano**](http://www.calfaucets.com/series/corsano),each faucet includes coordinating accessories. However, more than just “matching parts,” each solid brass accessory, from air gaps to garbage disposer switches, is meticulously designed to reflect the unique styling of each faucet series. This makes it simple for designers and homeowners alike to achieve a cohesive style concept at the kitchen sink.

Just like its main faucet, each accessory in the Kitchen Collection shares the same artisan look, 100-percent solid brass construction, and handcrafted finish. “Fashionistas know it takes more than clothing alone to make a statement. It’s the jewelry that adds ‘bling’ and completes the look. Our accessories do the same, pulling together a perfectly styled ensemble that’s simple to coordinate,” says Noah Taft, California Faucets Senior Vice President of Marketing and Sales.

Accessories in the Kitchen Collection ensemble include a pull-down or pull-out style prep/bar faucet, hot/cold water dispenser, soap dispenser, air activation switch for garbage disposer, and air gap. With the [**Davoli Series**](http://www.calfaucets.com/series/davoli), the soap dispenser and bar/prep faucets echo the bell-like curve of the spout, and with [**Rosolina**](http://www.calfaucets.com/series/rosolina), even the air gap features the same tulip shape and sense of whimsy. The cutting-edge [**Poetto Series**](http://www.calfaucets.com/series/poetto) and [**Corsano Series**](http://www.calfaucets.com/series/corsano) each carry the concept of minimalism throughout.

All faucets and accessories are handcrafted with California Faucets’ signature solid brass construction, from the base to the ergonomic sprayhead. “This seemingly small detail makes a huge difference in the quality and feel of the faucet. Much like the difference between eating with a plastic fork instead of a metal fork, a solid brass sprayhead feels substantial, not flimsy and cheap,” explains Taft, noting that the difference between using solid brass versus plastic parts or inferior metals (which some manufacturers do to save on production costs) is quite dramatic and easily felt when the products are in-hand.

A selection of more than 30 artisan finishes, including 15 PVD finishes with a lifetime guarantee against tarnishing, is another benefit of the Kitchen Collection Ensemble. Accessories can be purchased in coordinated finishes, thereby eliminating the need to “match” — often unsuccessfully — the faucet with a soap dispenser or hot/cold water dispenser, in hopes the results will be “close enough.”

And for those who covet the look of stainless steel an Ultra Stainless Steel™ (PVD) finish has been added to company’s expansive palette. The physical vapor deposition (PVD) finish debuted with the Kitchen Collection not only to coordinate with stainless steel appliances, but also to offer homeowners a kitchen ensemble with unrivaled durability.

**About California Faucets**

At California Faucets we believe in artisan hands, not mass production. Since 1988, our factory in Huntington Beach, California has manufactured bath products that can be easily customized or purchased exactly as shown in our catalog. We proudly provide the latest in bath and shower technology with innovations, such as [StyleDrain®](http://www.calfaucets.com/category/luxury-drains/styledrain), [StyleTherm®](http://www.calfaucets.com/category/shower-and-bath-systems/shower-and-tub-systems/styletherm-thermostatic-systems), and [ZeroDrain®](http://www.calfaucets.com/product/zerodrain-pop-down-style-lavatory-drain-9050z). These groundbreaking innovations turn utilitarian products into beautiful design statements, and are the heart of our ever-evolving line of faucets, shower fittings, luxury drains, and accessories. Leveraging the expertise we’ve perfected in the bath, we’ve applied the same concepts of handcrafted quality and customization to our first-ever line of kitchen faucets. Launched Fall 2015, [The Kitchen Collection](http://www.californiafaucets.com/category/kitchen-products) combines Italian design with California craftsmanship and offers a full range of matching accessories for a thoroughly coordinated look. For more information about California Faucets call 800-822-8855 or visit [www.californiafaucets.com](http://www.californiafaucets.com).

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