



Top: Davoli Pull-Down Kitchen Faucet in Polished Nickel (PVD) finish; Bottom: Corsano Culinary Pull-Out Kitchen Faucet in Ultra Stainless Steel (PVD) finish



Presenting... The Kitchen Collection From California Faucets

Long recognized for its signature handcrafted lavatory faucets, the company unveils a sophisticated new series of designer kitchen faucets combining Italian design with American craftsmanship

(Huntington Beach, CA, October 14, 2015) Known for lavatory faucets made with high-quality craftsmanship and endless customization options, California Faucets introduces The Kitchen Collection. A collaboration of Italian design and California craftsmanship, the four new series of kitchen faucets embody the same sophistication and artisan quality that designers and consumers have come to expect from California Faucets. A uniquely customizable series of kitchen faucets, each of the four debuting design series comes with a full range of matching accessories for a thoroughly coordinated look.

“We wanted to bring the same attention to quality and customization that our customers have come to expect from us to our kitchen collection,” says Jeff Silverstein, President and CEO of California Faucets. “Just as with our lavatory faucets, it’s our signature Custom Faucetry®, the ability to offer multiple handle and finish options, that makes The Kitchen Collection truly outstanding. Plus, by offering fully coordinated ensembles with each series, and more than 30 finishes, our new kitchen faucets can be tailored to suit any taste,” he adds.

The new designs inspire homeowners to unleash their inner chef, while making time with family and friends more memorable. The collection includes the timelessness of DAVOLI, the solidly contemporary CORSANO, the gracefully elegant ROSOLINA, and the sleek, minimalist POETTO. The new collection also includes semi-professional culinary faucets, which, designed with the cooking enthusiast in mind, feature a uniquely flexible stainless steel spring.

Each Kitchen Collection faucet is handcrafted with California Faucets signature solid brass construction. Indicative of a commitment to quality, even the spray heads are made of solid brass. All designs include pull-down spray heads that toggle seamlessly back and forth between single stream and spray modes. Plus, all spouts swivel 360 degrees for maximum reach and flexibility.

“Designers and homeowners alike will appreciate the ability to create a complete ‘ensemble’ in the kitchen,” says Noah Taft, the company’s Senior Vice President of



Top: Poetto Pull-Down Kitchen
Faucet in Polished Chrome finish;
Middle: Rosolina Pull-Down Kitchen
Faucet in Satin Nickel finish;
Bottom: Corsano Pull-Down Kitchen
Faucet in Satin Nickel finish



Marketing and Sales. “Unlike most kitchen faucets, The Kitchen Collection offers fully coordinated soap dispensers, air gaps, prep/bar faucets, and more, each reflecting the distinctive personality of the individual design series. The result is a uniquely seamless kitchen design, which serves as the perfect backdrop for making memories with friends and family.”

Like California Faucets Custom Faucetry® for the bath, each design series of The Kitchen Collection offers multiple handle options, as well as the option to mix and match from more than 30 available artisan finishes, including 15 PVD finishes that come with a lifetime guarantee against tarnishing. And most notably, the culinary designs feature the innovative, industry-first ability to color the spring in any of the company’s 15 PVD finishes.

Pricing for The Kitchen Collection starts at \$875 for faucets in Polished Chrome. Prep/bar faucets start at \$839 in Polished Chrome. For a brief video featuring The Kitchen Collection, as well as a list of California Faucets Select Dealers nationwide, visit www.californiafaucets.com.

ABOUT CALIFORNIA FAUCETS

At **California Faucets** we believe in artisan hands, not mass production. Since 1988, our factory in Huntington Beach, California has manufactured bath products that can be easily customized or purchased exactly as shown in our catalog. We proudly provide the latest in bath and shower technology with innovations, such as **StyleDrain®**, **StyleTherm®**, and **ZeroDrain®**. These groundbreaking innovations turn utilitarian products into beautiful design statements, and are the heart of our ever-evolving line of faucets, shower fittings, luxury drains, and accessories. Utilizing the expertise we’ve perfected in the bath, we’ve applied the same concepts of handcrafted quality and customization to our first-ever line of kitchen faucets. Launched in the fall of 2015, The Kitchen Collection combines Italian design with California craftsmanship and offers a full range of matching accessories for a thoroughly coordinated look. For more information about California Faucets call 800-822-8855 or visit www.californiafaucets.com.

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