

California Faucets Achieves *Made in California Program* Status

The program recognizes the company for economic growth contributions and job creation



Program champions
California manufacturers
that produce their products
within The Golden State

(Huntington Beach, CA, May 23, 2012) California Faucets has earned recognition by the *Made in California Program*. The program, supported by *California Manufacturing Technology Consulting (CMTC)*, a non-profit organization partly funded by the *US Department of Commerce*, is committed to retaining and cultivating as many jobs as possible of the 44,000 manufacturers that produce products within in “The Golden State.” California Faucets is among manufactures publicly recognized by CMTC that create American jobs. The distinction marks a milestone in the company’s history of employing more American labor per faucet manufactured than most any manufacturer in the industry.

In the only US state that ranks in the top ten—eighth, just behind Italy—of the world’s largest economies, California Faucets prides itself on employing local labor to hand-finish each of its made-to-order custom faucets. “When you purchase a fitting from California Faucets, you’re supporting one of the few faucet manufacturers that actually finishes and assembles its product right here in the California,” says senior vice president of marketing and sales Noah Taft, pointing out most US faucet companies procure fully assembled and finished product from abroad for marketing and distribution in the US.

At the California Faucets Huntington Beach manufacturing facility, highly skilled workers execute all design, engineering, assembly, finishing, water testing, and quality control for the company’s premier line of custom faucets. The company focuses on labor-intensive manufacturing processes rather than mass production to yield top-quality fittings, which are hand-finished to the last detail. The distinction marks a milestone in the company’s history of employing more American labor per faucets sold than most any manufacturer in the industry.



California Faucets employs local labor to hand-finish each made-to-order custom faucet

About California Faucets

Founded in 1988, *California Faucets* has established itself as an industry leader through its elegant, superior quality decorative fittings. The company has since grown a reputation for innovation. Within the shower system category, its groundbreaking *StyleTherm®* thermostatic shower has brought affordable thermostatic technology to the mainstream consumer. *StyleDrain®*, the industry’s first decorative shower drain, and the international award winning *CeraLine™* linear shower drain have revolutionized the shower drain category. Offering the ultimate in flexibility, *Custom Faucetry®*, continues to grow with dozens of designs and decorative finishes that mix and match. Millions of custom designs are made possible through the company’s user-friendly online tool, the *Virtual Faucet Creator®*. For more information about California Faucets, call 1-800-822-8855 or click www.calfaucets.com.

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