

California Faucets Debuts Collection of Tub Fillers To Complement All Styles of Design

Four new models offer customizable companions to today's popular freestanding bathtubs

(Huntington Beach, CA, April 30, 2015) California Faucets introduces four new tub filler series, offering increased options and flexibility for accessorizing today's popular freestanding bathtubs. The largest collection of tub fillers in the industry, the new designs bring homeowners and designers alike a myriad of choices to personalize any style of bathroom project, from traditional to contemporary—and everything in between.

Each of the four new tub fillers is available in floor standing and deck-mounted models and offer the freedom to leave as-is or create dozens of design variations. Like California Faucets customizable faucets, the new tub filler designs allow the ability to mix and match any spout with any handle from another series, and choose from more than 30 finishes.

“Freestanding tubs are one of the top bathroom design trends today. By expanding our collection of tub fillers, we now offer designers the freedom and flexibility to complement virtually any taste,” says Jeff Silverstein, President and CEO of California Faucets. “Whether they're pairing it with a classic claw foot or a clean and modern tub style, designers can combine any of our tub fillers with any of our handle styles—in any available finish—for a truly personalized look,” Silverstein adds.

Following the popularity of the original Balboa 15 series, an antique-style faucet with cross handles and a classic “telephone” style hand shower, California Faucets expands their tub filler offerings to include the ultra contemporary Asilomar 11 Series and Bolsa 12 Series, plus the more traditional Palomar 13 Series and Hermosa 14 Series. Both clean and modern, Asilomar and Bolsa tub fillers



Top: Asilomar 11 Series with 65 Series cross handles in Satin Nickel; Bottom: Bolsa 12 Series with 74 Series lever handles in Polished Chrome

feature distinctively different spouts—Asilomar with its sleek curves, and Bolsa with its angular metro-inspired silhouette. On the more classic side, Palomar and Hermosa styles are similarly offered with arched and angled spout, respectively. But it is the vintage-inspired detailing, including accents of white enamel, which distinguishes these traditional designs.

List pricing for the Asilomar 11 Series and Bolsa 12 Series starts at \$1,929 in standard Polished Chrome. The Palomar 13 Series and Hermosa 14 Series start at \$1,979 in Polished Chrome. Other options are available from a selection of special finishes, such as Oil Rubbed Bronze, or a premium finish, such as 24K Satin Gold.

The new tub fillers were recently introduced with a whimsical, Pixar-style video—*Tub Filler Fever*. The video features each style of tub filler dancing to a different music genre, including disco, tap, hip hop, and ballet, to creatively illustrate their distinctively individual designs.

About California Faucets

At **California Faucets** we believe in artisan hands, not mass production. Since 1988, our factory in Huntington Beach, California has manufactured bath products that can be easily customized or purchased exactly as shown in our catalog. We proudly provide the latest in bath and shower technology with innovations, such as **StyleDrain®**, **StyleTherm®**, and **ZeroDrain®**. These groundbreaking innovations turn utilitarian products into beautiful design statements, and are the heart of our ever-evolving line of faucets, shower fittings, luxury drains, and accessories. For more information about California Faucets call 800-822-8855 or visit www.californiafaucets.com.

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Top: Palomar 13 Series with 48 Series lever handles in Rustico Bronze; Bottom: Hermosa 14 Series with 33 Series lever handles in Satin Nickel