

California Faucets Introduces StyleFlow® Air—the Next Generation of Showerheads and Handshowers

The sleek new addition to the StyleFlow family of showerheads and handshowers features air-infused water for a robust, yet water-saving showering experience

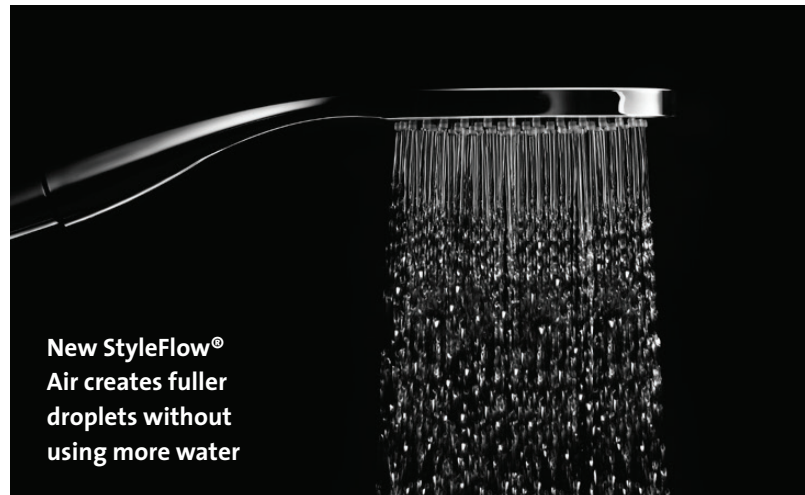
(Huntington Beach, CA, March 15, 2016) *Ultra-thin, sleek, and evolved* describe StyleFlow® Air, the latest member in California Faucets' family of showerheads and handshowers. The new StyleFlow Air models feature a patented device that infuses the shower water with air to create fuller droplets without increasing water consumption.

The innovative, eco-friendly handshowers join the existing contemporary IKO™ StyleFlow series as well as the transitional GEO™ StyleFlow series. Each sport 5-inch diameters and are available in either multi-function or single-function versions. The multi-function versions feature three luxurious spray modes designed to deliver the precise shower experience desired: Air Spray, Rain Air Spray, and Massage Air Spray.

Two StyleFlow Air single-function showerheads with self-cleaning jets also join the mix. The first, a round, contemporary, 5-inch diameter showerhead joins the IKO series, while the second, a unique, 4-inch square showerhead debuts in the new StyleFlow QUA™ series.

But conserving water with StyleFlow Air does not mean sacrificing performance or aesthetics according to Noah Taft, Senior Vice President of Marketing and Sales at California Faucets. "StyleFlow Air is like a decadent dessert, minus the calories," says Taft, explaining, "Bigger drops mean a more luxuriously full shower experience, but without wasting water. And with cool, ultra thin designs to choose from, it feels as nice on the eyes as it does on your body."

StyleFlow Air is available in multiple flow rates from 2.5 gpm to an ultra-low water conserving 1.5, which satisfies the strictest water regulation codes. Each model is available in Polished Chrome as well as fourteen artisan finishes. Prices range from \$99 to \$264 for handshowers and \$99 to \$158 for showerheads, depending on model and finish.



New StyleFlow®
Air creates fuller
droplets without
using more water

ABOUT CALIFORNIA FAUCETS

At California Faucets we believe in artisan hands, not mass production. Since 1988, our factory in Huntington Beach, California has manufactured bath products that can be easily customized or purchased exactly as shown in our catalog. We proudly provide the latest in bath and shower technology with innovations, such as **StyleDrain®**, **StyleTherm®**, and **ZeroDrain®**. These groundbreaking innovations turn utilitarian products into beautiful design statements, and are the heart of our ever-evolving line of faucets, shower fittings, luxury drains, and accessories. Utilizing the expertise we've perfected in the bath, we've applied the same concepts of handcrafted quality and customization to our first-ever line of kitchen faucets. Launched Fall 2015, **The Kitchen Collection** combines Italian design with California craftsmanship and offers a full range of matching accessories for a thoroughly coordinated look. For more information about California Faucets call 800-822-8855 or visit www.californiafaucets.com.

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