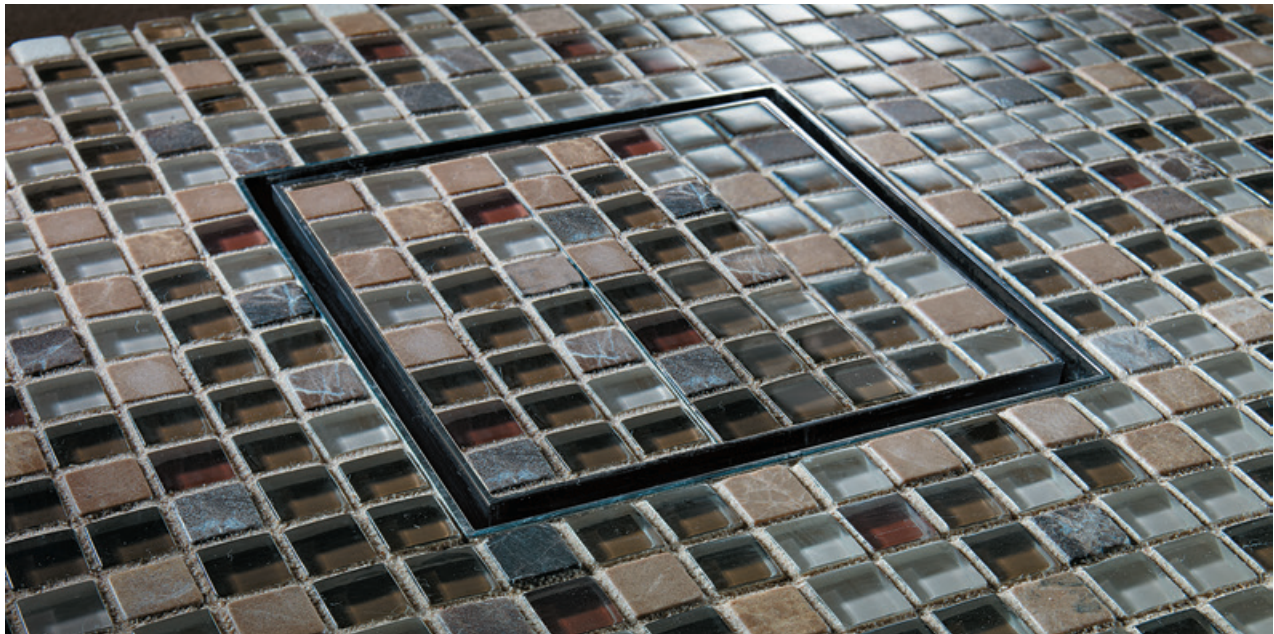


California Faucets StyleDrain® Tile Wins *Interior Design Best of Year 2013 Award*

Groundbreaking shower drain singled out for design that allows inlay
of any tile or stone to seamlessly integrate with the floor



StyleDrain Tile showing mosaic tile inlay

(Huntington Beach, CA, December 16, 2013)

California Faucets StyleDrain® Tile was named **Best of Year 2013** winner by *Interior Design* magazine.

The award, presented at Frank Gehry's IAC Building in New York City on December 5, recognized StyleDrain Tile with first place distinction in the bath product accessories and hardware category.

The latest, most innovative addition to the company's award-winning StyleDrain series was honored for outstanding design. The design allows the inlay of any tile or stone to match surrounding shower flooring, thus creating the illusion of water vanishing into the floor.

StyleDrain Tile took top honors in its category at the 8th annual *Interior Design* Best of Year awards

amid the stiffest competition in the history of the event. After finalists were chosen by 62,000 qualified design community members, the honorees were selected by *Interior Design* Editor-in-Chief Cindy Allen and a jury of design leaders from over 1,800 project and product submissions.

"StyleDrain Tile is the latest in the evolution of our StyleDrain series, which feature beautiful, decorative grids," states California Faucets President and CEO Jeff Silverstein. Silverstein explains the company originally created the decorative shower drain category after recognizing the need within the industry to offer consumers an alternative to standard, utilitarian drains for their decorative baths. "StyleDrain Tile gives designers a



Top: StyleDrain Tile with Blackened (PVD) frame and basket weave tile inlay; Left: StyleDrain Tile showing slate tile inlay; Right: StyleDrain Tile showing slate tile inlay (wet)

creative edge by giving them the option to install a drain with a clean, minimalist appearance that harmoniously blends in with any tiled, decorative shower environment. It's as if there's no drain at all."

StyleDrain Tile's barely detectible, all-brass tile frame is uniquely available in multiple decorative finishes, which subtly accents the periphery of any tile or stone. Artisan tile frame finishes include Polished Chrome, Polished Brass (PVD), Polished Nickel (PVD), Stainless Satin Nickel (PVD), and Blackened (PVD).

Adaptable to most mainstream drain bodies, installation of StyleDrain Tile is easy, and it is compatible with all waterproofing methods. StyleDrain Tile drains up to ten gallons of water per minute, while providing a smooth, foot-friendly surface with no sharp edges. As with all California Faucets products, StyleDrain Tile proudly carries the **Made in CA** designation.

The inner frame of the drain, which holds the tile inlay provided by the designer or consumer, measures 5 5/32 square inches. The outer frame measures 5 15/16 square inches. The square shape of the StyleDrain Tile frame makes for easier tile installation, and reduces its cost, compared with traditional round drains. Price range is from \$397 to \$589, depending on tile frame finish.

About California Faucets

Founded in 1988, **California Faucets** has established itself as an industry leader through its elegant, superior quality decorative fittings. The **Made in CA**-recognized company has since grown a reputation for innovation. Within the shower system category, its groundbreaking **StyleTherm**® thermostatic shower has brought affordable thermostatic technology to the mainstream consumer. **StyleDrain**®, the industry's first decorative shower drain, and the international award winning **CeraLine**® linear shower drain have revolutionized the shower drain category. Offering the ultimate in flexibility, **Custom Faucetry**® continues to grow with dozens of designs and decorative finishes that mix and match. Thousands of custom designs are made possible through the company's user-friendly online tool, the **Virtual Faucets Creator**®. For more information about California Faucets, call 800-822-8855 or visit californiafaucets.com

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