



California Faucets®

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PRESS RELEASE



California Faucets Adds Transitional Twist to Mid-Century Modern Faucet Line

New cross-handle design lends a classic element to Rincon Bay faucets while broadening its mix and match options

(Huntington Beach, CA, September 12, 2018) California Faucets, manufacturer of artisan-crafted bath and kitchen fixtures, is expanding its **Rincon Bay** collection of mid-century modern style bath faucets and fittings. With sleek, clean lines interrupted by just a small sculptural detail along the bottom of the spout and lever



Top: Rincon Bay with new cross handles option; Bottom: Rincon Bay with cross handles in Burnished Nickel living finish

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Rincon Bay 8-inch widespread lavatory faucet with cross handles

handles, Rincon Bay faucets combine a no-frills sensibility with a futuristic vision characteristic of mid-century design. By injecting a new choice of **cross handles** into the design mix, it takes the line in a slightly more transitional direction with a classic, yet modern look that is well suited for use in both traditional and contemporary bathrooms.

“The new cross handles for Rincon Bay span two popular trends today—the broad appeal of mid-century modern and a gravitation toward transitional styles,” says Noah Taft, Senior Vice

President of Sales and Marketing for California Faucets. “Leaning contemporary but with a traditional vibe, our new cross-handle models are a modern take on classic looks.”

The new cross handles are available across the Rincon Bay line, including the 8-inch widespread lavatory faucet, wall-mount vessel faucets with a 6 ½" or 8 ½" spout, Roman tub faucet; tub/shower faucets, and shower handle. Lavatory faucets include a ¼-turn ceramic disc cartridge. Prices begin at \$649 for a widespread Rincon Bay faucet with cross handles.

About California Faucets

At California Faucets we believe in **artisan hands**, not mass production. Since 1988, our factory in Huntington Beach has manufactured handcrafted bath products available in more than 30 artisan **finishes** that can be easily customized or purchased exactly as shown in our catalog. We proudly provide the latest in bath and shower technology with innovations such as **StyleDrain®**, **StyleTherm®**, and **ZeroDrain®**. These groundbreaking innovations turn utilitarian products into beautiful design statements and are the heart of our ever-evolving line of bath faucets, shower fittings, luxury drains, and accessories. We’ve also applied the same handcrafted quality and custom options to a full line of kitchen faucets. Our **Kitchen Collection** combines Italian design with California craftsmanship and offers a full range of matching accessories for a thoroughly coordinated look. For more information about California Faucets call 800-822-8855 or visit www.californiafaucets.com.

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