

Designed for Cooking Enthusiasts, California Faucets Culinary Series Features Industry-First Innovations

Corsano and Poetto Culinary Faucets feature streamlined design and industry-first ability to customize the spring in any of the company's 15 decorative PVD finishes

(Huntington Beach, CA, September 14, 2016) Part of the new **Kitchen Collection** from California Faucets, the **Culinary Series** offers at-home chefs a chance to take their cooking to the next level in style. Two sleek and streamlined semi-professional faucets, **Corsano Culinary** and **Poetto Culinary** make an impactful design statement while standing up to the rigorous demands of the cooking enthusiast. Coupling Italian design with California craftsmanship, the duo offers an industry-first ability to customize the finish of the coiled outer spring. Plus, a full selection of coordinating accessories lets designers and homeowners create a complete modern sink ensemble.

Like most semi-professional faucets, both the Corsano and Poetto Culinary faucets feature a flexible stainless steel outer spring. But whereas all other brands only offer the spring in stainless steel, California Faucets has the unique ability to color the spring in any of 15 PVD finishes. "This is the first time that designers and homeowners have the opportunity to choose a semi-pro faucet finish that speaks to their personal



Corsano Culinary Faucet in Lifetime Polished Gold (PVD) with matching spring, Carbon Black (PVD) with matching spring, and Black Nickel (PVD) with matching spring



Award-Winning Corsano Culinary Pull-Out Kitchen Faucet in Ultra Stainless Steel (PVD)

sense of style,” says Jeff Silverstein, President and CEO of California Faucets, noting that California Faucets’ PVD finishes have a lifetime guarantee against tarnishing.

Besides industry-first finishing options, the Culinary Series offers a more streamlined styling than most semi-pro faucets on the market. The company looked to Italian design for inspiration and created a sleeker, more fashion-forward spring design. “The Culinary Series springs are more tightly coiled than the traditional loose springs commonly found in the marketplace today. Combine this with the ability to custom color the spring and your design options expand dramatically. That’s the advantage of custom manufacturing versus mass production, and it gives designers extra flexibility to achieve their unique visions,” explains Noah Taft, California Faucets Senior Vice President of Marketing and Sales.

Similar in style, Corsano and Poetto both feature the company’s signature solid brass construction. Even the ergonomic pull-out sprayhead is made from 100-percent solid brass. Slightly more streamlined, the Poetto Culinary design features a sleek body of uniform thickness and a choice between four delicate but mighty handle designs. Its sister faucet, and Interior Design “Best of Year” award winner, Corsano Culinary, sits atop a robust base and features a selection of stylish, yet substantial stick and blade handle options. Handle choices for both faucets include a statement-making Matte Black finish.

While making a bold, contemporary statement in the kitchen, these semi-pro kitchen faucets are as functional as they are fashionable. The Corsano Culinary and Poetto Culinary were designed to perform, and are real workhorses that pull their weight at the sink, the most used area of the kitchen. The solid brass pull-out sprayhead offers easy one-button toggling between spray and single stream modes and the entire faucet swivels 360-degrees for optimal ergonomic use. To complete the look, each Culinary Series faucet offers a collection of equally hard-working companions: Pull-Down Prep/Bar Faucet, Hot/Cold Water Dispensers, Soap Dispenser, Air Activation Switch for Disposer, and Air Gap. Both faucets and accessories are offered in a selection of more than 30 artisan finishes, allowing the sink area to reflect a genuine sense of individual style in the kitchen.

Pricing for the Culinary Series begins at \$978 for each pull-out kitchen faucet design in Polished Chrome.

ABOUT CALIFORNIA FAUCETS

At **California Faucets** we believe in artisan hands, not mass production. Since 1988, our factory in Huntington Beach, California has manufactured bath products that can be easily customized or purchased exactly as shown in our catalog. We proudly provide the latest in bath and shower technology with innovations, such as **StyleDrain®**, **StyleTherm®**, and **ZeroDrain®**. These groundbreaking innovations turn utilitarian products into beautiful design statements, and are the heart of our ever-evolving line of faucets, shower fittings, luxury drains, and accessories. Utilizing the expertise we’ve perfected in the bath, we’ve applied the same concepts of handcrafted quality and customization to our first-ever line of kitchen faucets. Launched Fall 2015, **The Kitchen Collection** combines Italian design with California craftsmanship and offers a full range of matching accessories for a thoroughly coordinated look. For more information about California Faucets call 800-822-8855 or visit www.californiafaucets.com.

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**Poetto Culinary
Pull-Out Kitchen Faucet
in Satin Nickel**